

SouthEast Valley Regional Association of REALTORS®
Board of Directors Meeting Minutes

February 23, 2017

1:00pm – 4:00pm

Board of Directors Room

1363 S. Vineyard Mesa, Arizona 85210

I. CALL TO ORDER

The meeting was called to order by President, Craig Peck at 1:00pm.

A) Roll Call:

Present: : President, Craig Peck; President Elect, Liz Harris; Vice President, Shane Cook; Treasurer, Jeff Murray; Past President, Keri Means; Directors: Joan Krueger, Derek Anglin, Lidia Cruz Whitmoyer, Danette Earnest, Martha Fuller, Thomas S. Moore, III, Victoria Lara, Raphael Isaac, Shelsi Guthrie

Absent: Dena Greenawalt

Guests: 2017 Leadership Class (Leonard Navarrete, Shelley Incardone, Kelly Soriano, Chris Wulbrecht, Cara Reidhead, Kim Espinoza, Stephanie Coffman, Laura Pellegrini, Torey Gannon, Steve Coons, Heather Werner, Lisa Funk) Jim Phillips, Morgan Stanley

Staff: CEO, Janet Kane; Director of Public Relations, Laurel Pendle; Director of Marketing and Communications, Daniel Ochoa; Barney Thornton, Admin

B) Pledge of Allegiance

C) Conflict of Interest Policy and Confidentiality Statement

A quorum was present.

II. MEMBERSHIP FORUM

A) Welcome 2017 Leadership Class

B) Morgan Stanley Investments – Jim Phillips gave a presentation on SEVRAR Investments.

III. APPROVAL OF AGENDA – The agenda was approved as presented.

IV. CONSENT AGENDA - Motion and second – Motion carried.

A) Approval of Board Minutes – January 26, 2017

B) Approval of 2017 new SEVRAR members:

Individual Affiliate Members - 17, Institute Affiliate – 1, Designated Appraisers - 1, Broker Primary 01, Secondary Brokers – 4, MLS Only-0, Non Members – 3, REALTORS® -122 , Member Affiliate Members – 1

C) Approval of 2017 New Committee Members

V. ACTION ITEMS

A) **Motion:** To approve the January, 2017 Financials as presented for audit. **Motion carried.**

B) **Motion:** To approve Danette Earnest as the 2017 Chair of the Critical Needs Task Force. **Motion carried.**

C) **Motion:** To approve the 2017 Critical Needs Task Force members: Lidia Cruz Whitmoyer, Shelsi Guthrie, Cathy Swann, Laurie McDonnell and Victoria Lara. **Motion carried.**

VI. UPDATES

A. CEO Report – CEO, Janet Kane gave a CEO Report.

B. Membership Action Plan – Laurel Pendle, Director of Public Relations and Daniel Ochoa, Director of Marketing and Communications gave a presentation on the new SEVRAR website and updated webpages.

C. ARMLS Report – Liz Harris gave an ARMLS Report.

D. Critical Needs Task Force – Danette Earnest gave a Critical Needs Task Force Report.

E. Committee Liaison Reports were made available.

VII. ANNOUNCEMENTS

- A) AAR Spring Convention – Prescott, Arizona | March 28-March 31
- B) Next meeting April 27, 2017
- C) Thank You from City of Apache Junction

VIII. PRESIDENT’S REMARKS

IX. ADJOURNMENT

There being no further business to come before the Board the meeting adjourned at 3:10 pm

Submitted by,

CEO, Janet L. Kane, CAE, CIPS, RCE