

### **SEVRAR's President Update for May**

The SouthEast Valley Regional Association of REALTORS® (SEVRAR) is a vibrant, efficient, and dedicated Association for our members. I'm blessed to work alongside such a proficient group of staff members and committed peers on the Board of Directors working on your behalf.

SEVRAR just wrapped up our second event in this year's National Speaker Series with Craig Grant. This speaker series was a focal point of the Board's direction to put high-level resources in front of our membership to help them grow as individuals and prosper as business owners. Leigh Brown kicked off our National Speaker Series in February, in which she spoke in front of 400 attendees. Later this year we will also have Terry Watson, Matt Jones, and Lawrence Yun share their wisdom to help motivate and continue to elevate your business expectations and success.

To date, we have 13,466 members and continue to not only be the largest, REALTOR® Association in the state, but in my personal opinion, the most focused on our membership's needs. Our Family Picnic event was put back where it belongs in April, and we estimate it was attended by almost 450 of our members and their families. In 2019, we have already added 578 new members and anticipate somewhere between 3-5% growth from 2018.

Another point of emphasis for 2019 was to help those members who are working to better themselves through ongoing education by offering (4) full-ride scholarships for GRI classes. Those have been awarded to: Debbie Correa, Zuezdana Wright, Kelly Gabler, and Lora Mwaniki-Lyman. Congratulations to those winners and be sure to check your Fast Facts emails for future scholarship opportunities.

As the only active Young Professionals Network (YPN) Chapter in Arizona, our SEVRAR YPN group recently hosted their 40 Under 40 event and continue to seek opportunities to allow those members to network and build their skill set through educational opportunities throughout the year. Our YPN group will have an amazing panel of experts share their strategies for success as a part of their Brunch & Burn event in June.

The SEVRAR staff has been hyper-focused on working with outside media agencies to promote the positive efforts SEVRAR and its members have on our communities. So far we have had four stories printed by more than one outlet regarding our 2019 Leadership Graduate Service Project, the Senior Lockbox Program, and our merger discussion and approvals by the membership. Maintaining an open and ongoing line of communication with those local community media groups is vital to ensure the public understands that REALTORS® are actively seeking ways to give back and be a part of the areas we work within.

Regarding the memberships' approval for our impending merger with West Maricopa Association of REALTORS® (WeMAR), the Board of Directors continues to work through our merger negotiations team

to formalize the unification. Both Associations bring a robust platform to the table and ensure the structure, policies, and most importantly, the member-based culture remains paramount as we finalize what the more significant Association will look like at completion. This process is being handled as a top priority, and although we anticipate having everything in place by the end of the year, it is not being rushed.

Lastly, I want to thank my fellow Board members and leaders within the Association for their ongoing efforts to volunteer their time and resources to the benefit of our membership. Their dedication to you, our industry, and our communities humble me daily.

Respectfully,



Derek Anglin  
2019 SEVRAR PRESIDENT