

CEO Report

SEVRAR: Servicing the Community & Our Members

Member empowerment and engagement is the foundation that SEVRAR is built upon, and we are proud that we provide professional development and support to our Association and community. The past few months have been an exciting time for SEVRAR because we have had the pleasure of providing our members with opportunities to enhance their business skills and contributing to our Critical Needs Fund.

In April, SEVRAR had the distinct pleasure and honor of graduating our 15th Leadership cohort. The graduating class of 12 extraordinary real estate professionals completed the 10-week program, during which time each student was immersed in educational and professional development courses that centered on community involvement, team building skills, enhancing leadership skills, and a class project. The class project, which is chosen by the Leadership cohort, is designed for the group to serve and support their community in whatever capacity they see fit. This year, the class decided to focus their efforts on supporting veterans in the Metro-Phoenix area. The group came together to make 200 "boxes of sunshine" that were filled with different items and presented the boxes to veterans at the Arizona Department of Veterans Services in Phoenix.

In addition, our members have shown immense support to our Critical Needs Fund, which aides a SEVRAR member who has undergone an unexpected-life tragedy. As of this month, SEVRAR has been fortunate enough to donate nearly \$27,000 to 15 members. Donations to this fantastic cause have equaled to roughly \$40,000 this year alone. Our Affiliate Committee showed support to the Critical Needs Fund by hosting their annual Member Appreciation Picnic, which all the proceeds from the event were donated to the Critical Needs Fund. It is truly inspiring to see our members take charge in providing support to SEVRAR members who need it the most.



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