



# SEVRAR Education Sponsorship Guidelines

Welcome and thank you for your interest in the SEVRAR Sponsorship Program. Our members appreciate the contribution you are making to their learning environment. It's because of YOU that SEVRAR is able to offer a valuable education to our members.

## EDUCATION SPONSOR BENEFITS INCLUDE:

- Sponsorship names displayed on the online registration website.
- Recognition on marketing emails as classes are promoted to members.
- Recognition on student reminders.
- Class roster (provided following the class).
- Opportunity to speak in front of the class.
- Opportunity to network and hand out marketing materials.
- Marketing material on the Blue Ribbon Wall (For Blue Ribbons Only).



## NON-FOOD SPONSORSHIP INFORMATION & GUIDELINES

- **Cost: \$150 per class starting in 2018.**
- Classes are held at the SEVRAR Conference Center.
- Each sponsor will give a two (2) minute verbal presentation at the start of class.
- Morning classes start at 9 a.m. and afternoon classes start at 1 p.m. Please note that times may vary depending on the class schedule.
- Each sponsor is welcome to stay during the class to meet and network with students during their breaks.
- Be prepared no later than 15 minutes before the start of class.
- Only one (1) company type/category per sponsorship.
- Orientation class starts at 12:30 p.m.

## FOOD SPONSORSHIP INFORMATION & GUIDELINES

**Please note that Blue Ribbon Affiliates take the lead on food classes. If you would like to assist, please contact a Blue Ribbon Affiliate directly.**

- Food sponsors are allowed to speak for two (2) minutes per sponsor at the beginning of class time.
- The sponsor(s) may also stay for the remainder of the class to network with the attendees.
- All sponsors must provide plates, cutlery, napkins, or anything else needed
- Food must be catered or purchased. Due to health regulations and food allergies, we cannot allow homemade food.
- If you are bringing lunch, please provide a vegetarian option.
- Healthy options are always appreciated.