

PRESS RELEASE

FOR IMMEDIATE RELEASE

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SEVRAR Goes International- The Global Business & Alliances Council continues to gain momentum.

Mesa, AZ – **SouthEast Valley Regional Association of REALTORS®** has formed the only Realtor® Association **GLOBAL BUSINESS & ALLIANCES COUNCIL in Arizona.**

The mission of the Global Business & Alliances Council is to provide members with information and resources to assist them in better serving buyers and sellers from different cultures and countries. The Council meets quarterly to educate members on economic and cultural issues involved in international real estate transactions and pertinent issues affecting commerce today. "Opportunities don't just happen, you create them" says Debra Allen, 2016 Global Business & Alliances Council Chairperson.

Currently there are over 117 real estate association members from various cities throughout Arizona, and there are 40 CIPS Designees (Certified International Property Specialist) in AZ. Designees are educated on global transactions and are prepared with the knowledge to assist clients from culturally diverse backgrounds and/or clients who wish to purchase outside the US.

SEVRAR's recent achievements include the Global Achievement Silver Status award granted by the National Association of Realtors® <http://www.realtor.org/global/global-business-councils/global-achievement-program-award-winners#silver>. Also in 2015, SEVRAR signed a "Cross-border Business Building Agreement" with AMPI...Mexico's equivalent to the National Association of Realtors® to encourage cooperative efforts in business exchange and education.

According to the National Association of Realtors® the principal idea is that the "Council acts as a Realtor® driven community organization, helping Realtors® build partnerships with globally-minded businesses, mortgage brokers, attorneys, and other relevant local entities." Over 100 Global Business Councils currently exist at state and local associations across the country.

About SEVRAR

The SouthEast Valley Regional Association of REALTORS® (SEVRAR) is located in Mesa, AZ and serves over 11,000 members in the SE Valley. **Southeast Valley Regional Association of REALTORS®** is one of the most trusted resources for real estate



THE ULTIMATE REALTOR® SUPPORT ORGANIZATION



information in Arizona. Our goal is to support the communities in which our members live, work and play, and together, promote and protect the quality of life enjoyed throughout the SE Valley. For further SEVRAR information, please visit <http://SEVRAR.com> and the Global Business & Alliance Council website link at <http://www.sevrrar.com/global>

Additional Resources links-

<http://www.realtor.org/articles/where-are-global-buyers-searching-in-the-united-states>

<http://www.realtor.org/designations-and-certifications/cips-designation>

<http://www.realtor.org/designations-and-certifications/cips-designation/benefits-of-becoming-a-cips-designee> ###

