

PRESS RELEASE

FOR ALL MEDIA INQUIRIES CONTACT:

FOR IMMEDIATE RELEASE

Thursday, March 17, 2016

Laurel Pendle, Director of
Public Relations & Events

D: 480-505-6417

C: 480-369-1401

E: Lpendle@sevrar.com

SEVRAR to the Rescue-“Joining Forces to Help the Homeless Rebuild Their Lives”

Mesa, AZ – **The SouthEast Valley Regional Association of REALTORS® (SEVRAR)** is the largest local trade association in the valley and is proud to announce its newest partnership with the **House of Refuge** organization.

In March, twelve members of the 2016 SEVRAR Leadership Program Class decided to take on a Community Project to assist those in need. With the knowledge that homelessness is a problem in our communities, the class members decided to take on the remodeling and refurbishment of one home for the House of Refuge organization. “This project means so much to each of us! We selected this project to have a major impact to the community, while supporting an organization that assists families in restoring their lives. All of us are real estate professionals, determined to help our community in the most impactful way possible. This is why we have taken on this huge challenge!” said Thomas Moore, Designated Broker with American Homefront Realty and SEVRAR Leadership Program class member. For further information about the project or to donate please visit <https://www.gofundme.com/2016Leadership>

Situated on nearly 20 acres in Southeast Mesa, the program offers 81 two-bedroom single family homes and a chapel/support center which allows the *House of Refuge* to provide a stable, family-friendly environment to homeless families. On any given day approximately 100 adults and 150 children call *House of Refuge* “home.” Many come from a history of domestic violence and children often are the innocent victims. According to the House of Refuge, “it would be impossible for any non-profit organization to complete its mission without the support of the local volunteer community and businesses.” To the organization, as well as to SEVRAR, a safe home and community is vital to all our citizens.

Nancy Marion, Executive Director, House of Refuge said, “I love the quote by Dr. Martin Luther King Jr., “Life’s most persistent and urgent question is, “what are you doing for others?” SEVRAR has taken this challenge and come together to make a major difference in the lives of homeless families in the East Valley. Because of your willingness to step out and assist your neighbor you have made a way to extend a helping hand to families at one of their greatest times of need, during a cycle of homelessness.



THE ULTIMATE REALTOR® SUPPORT ORGANIZATION



On behalf of the families you will be offering dignity and hope too through your efforts, thank you SEVRAR. Thank you for your dedication to ensuring that every family has a home."

According to 2016 SEVRAR President, Keri Hoge Means, "each year we are fortunate to have a group of members who desire to increase their leadership skills, and utilize the opportunity to give back to the community. Their willingness to help those in need is amazing, and we are proud of their service and their unselfish nature. They truly give of their time, money and talents for a stronger SE Valley."

About SEVRAR

The SouthEast Valley Regional Association of REALTORS® (SEVRAR) is located in Mesa, AZ and serves over 11,000 members in the SE Valley. Our goal is to support the communities in which our members live, work and play, and together, promote and protect the quality of life enjoyed throughout the SE Valley. For further information, please visit www.SEVRAR.com. ###

House of Refuge

House of Refuge is a faith-based, non-profit 501(c) (3) organization that is providing transitional housing and supportive services to homeless families. House of Refuge is not only a transitional program, but also a social services and work program. Experienced staff is here to assist every participant in the successful transition from homelessness to self-sufficiency. For further information please contact the website at <http://houseofrefuge.org>

