

PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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**FOR ALL MEDIA INQUIRIES CONTACT:**

Laurel Pendle, Director of  
Public Relations & Events

**D:** 480-505-6417

**C:** 480-369-1401

**E:** [Lpendle@sevrar.com](mailto:Lpendle@sevrar.com)

## **SEVRAR-The Global Business & Alliances Council achieves Gold Status**

Mesa, AZ – **SouthEast Valley Regional Association of Realtors®** has achieved **the Gold Council 2016 Global Business Council Achievement Program Award from the National Association of Realtors®.**

The mission of the Global Business & Alliances Council is to provide members with information and resources to assist them in better serving buyers and sellers from different cultures and countries. The Council meets quarterly to educate members on economic and cultural issues involved in international real estate transactions and pertinent issues affecting commerce today. "Opportunities don't just happen, you create them" says Debra Allen, 2016 Global Business & Alliances Council Chairperson.

Currently there are over 117 real estate association members from various cities throughout Arizona, and there are 50 CIPS Designees (Certified International Property Specialist) in AZ. Designees are educated on global transactions and are prepared with the knowledge to assist clients from culturally diverse backgrounds and/or clients who wish to purchase outside the US.

SEVRAR is pleased to accept the Gold Council 2016 Global Business Council Achievement Program Award. Among the 115 global business councils operating nationwide, only a select few were named Gold or Platinum councils. The Global Achievement Program is designed to recognize and reward the most active associations in global business. Among the over 100 global business councils nationwide, each of these organizations has demonstrated exceptional commitment to building members' awareness of the global and multicultural business opportunities in their local markets. SEVRAR'S recent achievements include the Global Achievement Gold Status award granted by the National Association of REALTORS® <http://www.realtor.org/global/global-business-councils/global-achievement-program-award-winners#gold>

According to the National Association of **REALTORS®** the principal idea is that the "Council acts as a **REALTOR®** driven community organization, helping Realtors®



THE ULTIMATE REALTOR® SUPPORT ORGANIZATION



build partnerships with globally-minded businesses, mortgage brokers, attorneys, and other relevant local entities.” Over 100 Global Business Councils currently exist at state and local associations across the country.

### **About SEVRAR**

The SouthEast Valley Regional Association of REALTORS® (SEVRAR) is located in Mesa, AZ and serves over 12,200 members in the SE Valley. **Southeast Valley Regional Association of REALTORS®** is one of the most trusted resources for real estate information in Arizona. Our goal is to support the communities in which our members live, work and play, and together, promote and protect the quality of life enjoyed throughout the SE Valley. For further SEVRAR information, please visit <http://SEVRAR.com> and the Global Business & Alliance Council website link at <http://www.sevvar.com/global>

### **Additional Resources links-**

<http://www.realtor.org/articles/where-are-global-buyers-searching-in-the-united-states>

<http://www.realtor.org/designations-and-certifications/cips-designation>

<http://www.realtor.org/designations-and-certifications/cips-designation/benefits-of-becoming-a-cips-designee> ###

