

PRESS RELEASE

FOR IMMEDIATE RELEASE

Monday, October 31, 2016

FOR ALL MEDIA INQUIRIES CONTACT:

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SEVRAR

Mesa, AZ – **Southeast Valley Regional Association of REALTORS® is gearing up to spread a little holiday cheer. The Southeast Valley Regional Association of REALTORS®** is one of the most trusted resources for real estate information in Arizona.

SEVRAR recognizes that organizations and individuals throughout our community are in need of Christmas trees during the upcoming holiday season. SEVRAR has a goal of serving over **30 families and organizations** during this holiday season. This is the third year in a row that SEVRAR has put together the Christmas Tree Donation Program consisting of **75-100 volunteers**. SEVRAR is looking to make this joyous program an annual event each year.

Become part of a Christmas tree donation program that will help those in need who would otherwise go without a Christmas tree. **There are three ways to get involved and help** others in the East Valley.

- ▶ **YES! I want to donate a decorated tree!**
- ▶ **YES! I know someone who needs a donated tree!**
- ▶ **I'm unable to provide a decorated tree but would like to donate monetarily!**

Tree Decorating & Drop-Off link

http://sevrar.com/docs/pdfs/festival_trees_2016.pdf

Friday, OCTOBER 28

8 AM to 4 PM

Saturday, OCTOBER 29

8 AM to 12 PM

On Saturday, December 3rd the donated Christmas trees will then be delivered to the various foundations and individuals.

<https://sevrar.wufoo.com/forms/zq6djtn17r6i2b/>

Keri Means, Board of Director President at SEVRAR stated that, "SEVRAR has an amazing Community Outreach Committee and set of volunteers that have been working on this project over several months. We are proud to be part of this community and give-back effort again this year."



THE ULTIMATE REALTOR® SUPPORT ORGANIZATION



For further information about the project please go to our website [link](http://sevrar.com/news-events/festival-of-trees)
<http://sevrar.com/news-events/festival-of-trees>

About SEVRAR

The SouthEast Valley Regional Association of REALTORS® (SEVRAR) is located in Mesa, AZ and serves over 12,000 members in the SE Valley. Our goal is to support the communities in which our members live, work and play, and together, promote and protect the quality of life enjoyed throughout the SE Valley. For further information, please visit <http://SEVRAR.com> ###

