

SouthEast Valley Regional Association of REALTORS®
Board of Directors Meeting Minutes

February 25, 2016

1:00pm – 4:00pm

Board of Directors Room

1363 S. Vineyard Mesa, Arizona 85210

I. CALL TO ORDER

The meeting was called to order by President, Keri Hoge Means at 1:02pm.

Pledge of Allegiance

A) Roll Call:

Present: President, Keri Hoge Means; Vice President, Dawn Johnson; Past President, Heidi Quigley Larke; Treasurer, Nicole Hamming; Shane Cook, Danette Earnest, Derek Anglin, Cathy Joyce, Christie Ellis, Rick Padelford, Lidia Cruz Whitmoyer, Shivani Dallas, Torey Gannon, Liz Harris

Absent: President Elect, Craig Peck; Margie Wilson

Staff: Janet Kane, CEO; Tonya Deskins, Director of Professional Development and Professional Standards Administrator

Guests: Mary Roberts, Jeff Murray, Laurie McDonnell, Ian Katzman, Marci Slater, Victoria Schreiner, Gunner Mitchel, Randy Weber, Robin Fuller, Cathy Swann, Jackie Nedin, Dee Schippel, Thomas Moore, Tricia McKenna, Jeff Tipton, Liz Hill, Stephanie Dow, Linda McSweeney, Devon Heckel

B) Pledge of Allegiance

C) Conflict of Interest Policy and Confidentiality Statement

A quorum was present.

II. MEMBERSHIP FORUM

III. APPROVAL OF AGENDA – The agenda was approved as presented.

IV. CONSENT AGENDA - Motion and second – Motion carried.

A) Approval of Board Minutes – January 28, 2016

B) Approval of January, 2016 new SEVRAR members:

Individual Affiliate Members - 17 Institute Affiliate – 2, Designated Appraisers - 0, Broker Primary - 1, Secondary Brokers – 8, Member Affiliate Member – 0, MLS Only-0, Non Members – 2, REALTORS® - 133
Approval of 2016 Committee Members

V. ACTION ITEMS

A) **Motion:** To file for audit the January, 2016 Financials as presented. **Motion carried.**

B) **Motion:** To recommend striking objective #7 including 7a and 7b of the Professional Development Committee 2016 Business Plan that addresses builder and REALTOR® relationships. **Motion carried.** See attached.

C) **Motion:** To update the 2016 Information Systems Business Plan Committee Purpose. **Motion carried.** See attached.

D) **Motion:** To update the 2016 Information Systems Business Plan objective # 3. **Motion carried.** See attached.

E) **Motion:** To update the 2016 Information Systems Business Plan objective # 5. **Motion carried.** See attached.

VI. UPDATES

A) CEO Report – Janet Kane gave a CEO Report.

B) ARMLS Report – Liz Harris gave an ARMLS update.

C) Critical Needs Task Force - Heidi Quigley Larke gave a Critical Needs Task Force update.

D) Committee Liaison Reports were made available.

E) Task Force Reports

VII. ANNOUNCEMENTS

- A) Next meeting April 28, 2016
- B) Property Management Bootcamp – SEVRAR – March 9, 2016 – 9am-4pm
- C) Salute a Soldier 5K Run or 1 Mile Walk – Freestone Park – March 12, 2016 - 8:30am
- D) AAR Spring Conference – Prescott – March 29 through April 1, 2016
- E) Strategic Planning Session – April 5, 2016 – 11am-4pm
- F) CIPS Course – April 20 & 21, 2016 – SEVRAR – 8am-5pm

VIII. NEW BUSINESS

IX. PRESIDENT’S REMARKS

X. EXECUTIVE SESSION

The Board went into Executive Session at 2:00 pm.
Torey Gannon, Rick Padelford and Tonya Deskins left the meeting at 2:00pm.
The Board left Executive Session at 2:15pm.

XI. ADJOURNMENT

There being no further business to come before the Board the meeting adjourned at 2:15pm.

Submitted by,

CEO, Janet L. Kane, CAE, CIPS, RCE

PROFESSIONAL DEVELOPMENT COMMITTEE

Chair: Dee Schipple

Date: February 1, 2016

Staff Liaison: Tonya Deskins

MOTION: To recommend striking objective #7 including 7a and 7b of the Professional Development Committee 2016 Business Plan that addresses builder and REALTOR® relationships.

RATIONALE:

Based on lack of interest and no direct tie to the current strategic plan, the Professional Development Committee voted to strike objective #7. The committee anticipates submitting periodic articles in upcoming SEVRAR publications.

Information Systems Committee

Chair : Raphael Isaac

Vice Chair: Susan Hernandez

Date: Feb. 17, 2018

Staff Liaison: Mari Garcia

RECOMMENDATION(S):

Motion 1: Update the 2016 Information Systems Business Plan Committee Purpose

~~Assist the Association in defining specific needs of Association audiences, facilitating and enabling the exchange of information between key audiences and the Association's decision makers, and measuring the success of programs, products and services. Provides forum for informational exchange, including ARML concerns.~~

Assist the Association and its committees in defining specific needs and provide forums for information exchange. Recommend effective avenues for the exchange of information among membership, public, SEVRAR and ARMLS. Assist in evaluating new programs, products or services and assist SEVRAR in disseminating to membership.

EXECUTIVE COMMITTEE ACTION:

BOARD OF DIRECTORS ACTION:

FISCAL NOTE: 0

SOURCE OF FUNDING: N/A

RATIONALE:

Better clarification on Committee purpose.

Motion 2: Update the 2016 Information Systems Business Plan Object No. 3

~~Continue with MLS Committee to provide feedback to ARMLS on their multiple listing services. (Strategic Focus E.1)~~

Continue to provide feedback to ARMLS on their multiple listing services. (Strategic Focus E.1)

EXECUTIVE COMMITTEE ACTION:

BOARD OF DIRECTORS ACTION:

FISCAL NOTE: 0

SOURCE OF FUNDING: N/A

RATIONALE: ARMLS no longer has an MLS Committee.

Motion 3: Update the 2016 Information Systems Business Plan Object No. 5

Identify tech tip and publish a short tips in various communications like Fast Facts ~~and~~
~~for SEVRAR magazine, etc. (Strategic Focus E.2)~~

Identify tech tip and publish a short tips in various communications like Fast Facts, etc.
(Strategic Focus E.2)

EXECUTIVE COMMITTEE ACTION:

BOARD OF DIRECTORS ACTION:

FISCAL NOTE: 0

SOURCE OF FUNDING: N/A

RATIONALE: SEVRAR Magazine no longer exists.