

SouthEast Valley Regional Association of REALTORS®
Board of Directors Meeting Minutes

July 27, 2017

1:00pm – 4:00pm

Board of Directors Room

1363 S. Vineyard Mesa, Arizona 85210

I. CALL TO ORDER

The meeting was called to order by President, Craig Peck at 1:00pm.

A) Roll Call:

Present: President, Craig Peck; President Elect, Liz Harris; Vice President, Shane Cook; Treasurer, Jeff Murray; Past President, Keri Means; Directors: Raphael Isaac, Victoria Lara, Lidia Cruz Whitmoyer, Danette Earnest, Thomas S. Moore, III, Christie Ellis, Derek Anglin, Dena Greenawalt, Joan Krueger

Absent: Shelsi Guthrie, Martha Fuller

Staff: CEO, Janet Kane; Controller, Donna King; Director of Marketing and Communications, Daniel Ochoa; Director of Public Relations, Laurel Pendle; Director of Technology, Mari Garcia; Director of Professional Development and Professional Standards Administrator, Tonya Deskins; Director of Government Affairs, Matt Ortega; Director of Membership, Elizabeth Schiller; Barney Thornton, Admin.

Guests: Pam Frestedt, Doug Adcox and Paul Pastore

B) Pledge of Allegiance

C) Conflict of Interest Policy and Confidentiality Statement

A quorum was present.

II. MEMBERSHIP FORUM

III. PRESENTATIONS

A) POC Report – Doug Adcox and Pam Frestedt gave a new building update.

B) New Building Marketing Action Plan – Janet Kane, Donna King, Daniel Ochoa and Laurel Pendle gave a New Building Marketing Action Plan update.

C) Staff Awards – Janet Kane and Tonya Deskins received awards for five years of service to SEVRAR.

IV. APPROVAL OF AGENDA – The agenda was approved as presented.

V. CONSENT AGENDA - Motion and second – Motion carried.

A) Approval of Board Minutes – May 25, 2017

B) Approval of 2017 new SEVRAR members:
Individual Affiliate Members - 31, Institute Affiliate – 1, Designated Appraisers - 0, Broker Primary 5,
Secondary Brokers – 5, MLS Only-0, Non Members – 0, REALTORS® - 242

C) Approval of 2017 New Committee Members

VI. ACTION ITEMS

A) **Motion:** To approve the May and June, 2017 Financials as presented for audit. **Motion carried.**

B) **Motion and second:** To approve the 2018 Election Ballot. **Motion carried.**

C) **Motion and second:** To approve Craig Peck for REALTOR® Emeritus. **Motion carried.**

D) **Motion and second:** To approve Paul Pastore for REALTOR® Emeritus. **Motion carried.**

E) **Motion:** To approve a donation of \$500.00 for a Star Spangled Sponsorship to the 911 Healing Fields. **Motion carried.**

F) **Motion:** To support the San Tan Valley Incorporation Steering Committee's efforts to survey the San Tan Valley community's desire for municipal incorporation, by applying for a maximum amount of survey-funding from the NAR issues mobilization grant fund. If the NAR grant cannot be approved or secured in a timely manner, then the Association will fund the survey by means of issues mobilization RAPAC funding not to exceed \$3,000. The Association's government affairs committee will work with the Steering Committee to ensure that survey questions are accurate and reflect the needs of the Association and the real estate industry in San Tan Valley. **Motion carried.**

VII. UPDATES

- A) CEO Report – Janet Kane gave a CEO update.
- B) New Member Call Lists were made available.
- C) ARMLS Report – Liz Harris gave an ARMLS update.
- D) Critical Need Task Force – Danette Earnest gave a Critical Needs update.
- E) Committee Liaison Reports were made available.
- F) NAR Reports were made available.

VIII. ANNOUNCEMENTS

- A) Elections Open – August 18, 2017
- B) RAPAC Masquerade Ball – August 24, 2017 – 6pm-10pm - Falls Event Center
- C) Elections Close – August 25, 2017
- D) Election Results Posted – August 30, 2017
- E) REALTOR® Caucus – September 7, 2017 – 9am-2pm - Phoenix Marriott Tempe at the Buttes
- F) Next Meeting – September 28, 2017

IX. NEW BUSINESS

X. PRESIDENT’S REMARKS

XI. ADJOURNMENT

There being no further business to come before the Board the meeting adjourned at 3:19pm.

Submitted by,

CEO, Janet L. Kane, CAE, CIPS, RCE