

VOLUME 6 • AUGUST - SEPTEMBER 2010

# SEVRAR

**News Magazine**

THE ULTIMATE REALTOR SUPPORT ORGANIZATION



**Special Election Issue**

## Special Election Issue

Meet The Candidates!

Get Online & Vote beginning Friday, August 20, 2010!

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**SEVRAR BOARD ELECTIONS**  
For the 2011 Officers & Directors

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Online Voting OPENS: 8/20/10  
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Southwest Valley

# Special Election Issue - MEET THE CANDIDATES

## PRESIDENT-ELECT CANDIDATES

This position is for a two (2) year term. (Automatically moves to President for the following year.) Members will vote for one (1) Candidate for the President-Elect position.



**President Elect Candidate:** **Doug McVinua, ABR, CRS**  
**Office Affiliation:** HomeSmart

A proud SEVRAR member since 1998, Doug actively participates in the REALTOR® community as a Director at SEVRAR, AAR, ARMLS and NAR. Doug has been involved in various SEVRAR Committees including Grievance, MLS, Marketing, SEVRAR Leadership, Cobalt and currently a Director. A visionary leader that enjoys participating and bringing new ideas to our ever changing industry. Passionate about the future of our Association, Doug will listen to members and act with professionalism. It would be an honor to serve as President of this great Association.



**President Elect Candidate:** **Todd C. Menard, GRI, CNE**  
**Office Affiliation:** Keller Williams Integrity First

“How can I SERVE you?” Shouldn’t your Association be member-centric providing optimum tools, support and benefits? Voting for Todd will ensure your Association provides the latest technology, free education, products and member services to support your productivity and career. Want a strong representative to support YOUR member interests? You may recognize Todd as SEVRAR’S Code of Ethics and Orientation Instructor, your voice/ambassador as SEVRAR Director, Grievance Committee Chairperson, or serving on numerous committees at SEVRAR, AAR and ADRE. Todd listens to members NEEDS, masterminds solutions, promotes industry education and ethics, and strong leadership. PLEASE VOTE FOR TODD! Visit [www.toddcmenard.com](http://www.toddcmenard.com) TODAY!



**President Elect Candidate:** **Jack Williams, GRI**  
**Office Affiliation:** Independence Realty Professionals, Inc.

My name is Jack Williams. I’m the designated broker for Independence Realty Professionals, Inc. I’ve worked as a designated and managing real estate broker since 1996. I enjoy the real estate business, and the new challenges of the ever changing real estate market. Having served the members of SEVRAR as director, VP (1999 & 2005), chairman of Bylaws Committee (2004) and Professional Standards Committee (current) has prepared me for the office of President-elect. Having served as a director for both AAR and NAR has expanded my experience AND my vision for SEVRAR. I ask for your vote for President-elect.

This position is for a two (2) year term. (Automatically moves to President for the following year.) Members will vote for one (1) Candidate for the President-Elect position.

## VICE PRESIDENT CANDIDATES

This position is for a one (1) year term. Members will vote for one (1) Candidate for the Vice President position.



**Vice President Candidate:** **J. Douglas Adcox**  
**Office Affiliation:** San Tan Realty

My name is Doug Adcox. I am the Designated Broker and Owner of San Tan Realty. I have served on your Board of Directors in 2007-2008 and am currently on the Board as a Broker Director. I also serve on the NAR Communications Committee, the SEVRAR Builder’s Liaison Committee and the Affiliate Committee. I enjoy serving you and SEVRAR. As your Vice-President I will help our association to continue to thrive through these challenging times with my 30+ years of experience as a REALTOR® and business owner. Thank you for your vote.



**Vice President Candidate:** **Janette Shivka**  
**Office Affiliation:** Elite Realty

I have been a member of SEVRAR since 1988 and have volunteered/served in various positions. I started on the Grievance Committee in 1995; then moved to Professional Standards which I still serve. I was on the Board of Directors as a Broker/Owner Director in 2004 for a 3 year term and chaired the Education Committee in 2007. I have always placed a high importance on education, rules compliance, and ethical behavior. As a Broker and Owner of Elite Realty, I lead by example. As Vice President I am committed to represent you, the member.

This position is for a one (1) year term. Members will vote for one (1) Candidate for the Vice President position.

## DIRECTOR (DR) CANDIDATES (Designated REALTOR®, Broker Manager or Owner)

This position is for a two (2) year term. Members will vote for two (2) Candidates for the Director (Designated REALTOR®, Broker Manager or Owner) position.



**Director (DR) Candidate:** James L. Amdahl, *ABR, ABRM, CRB, CRS, GRI*  
**Office Affiliation:** Keller Williams Legacy One Realty

Jim's leadership mindset is: "As volunteer leaders, we must do only that which is in the members' best interests." Jim has "gone through the chairs" at SEVRAR, serving as President in 2000 & 2008, preceded by years of REALTOR® committee experience. Currently Jim serves on the NAR, AAR and SEVRAR Professional Standards Committees. He is also serving his 11th year as Arizona's representative on the NAR Membership Policy & Board Jurisdiction Committee (Chair in 2005). Continuity is the key to long-term success. Jim's unique and progressive leadership experiences since 1989 at SEVRAR, AAR and NAR will serve YOUR Association well.



**Director (DR) Candidate:** Gregory Bryan  
**Office Affiliation:** RE/MAX Alliance Group

As a SEVRAR Member and graduate of Leadership Program in 2008, I understand the power of great leadership and preserving the future of our membership. I'm passionate about the future of our Association and will listen with open ears to what the members are saying. I'm the Designated Broker for one of the largest RE/MAX franchises in Arizona. My knowledge of all areas of real estate has given me the understanding of what it means to be a team player. It would be a true honor to serve as the Broker Director of SEVRAR.



**Director (DR) Candidate:** Shen-Yi Michelle Chang  
**Office Affiliation:** DA FA Realty & Investments, LLC

Shen-Yi Michelle Chang is the Broker/Owner of DA FA Realty & Investments, LLC, and the Broker/Owner of DA FA Mortgage, LLC. She has over 10 years combined real estate and mortgage experience, in addition to holding degrees in Accounting and Mass Communications. Realizing the diverse ethnic population of the Southeast Valley, Shen-Yi founded the Arizona Chapter of AREAA, the Asian Real Estate Association of America in November, 2009. She was recently elected as a National Board Member of AREAA. Shen-Yi wants to bring her same passion and expertise to SEVRAR, to help promote SEVRAR and its membership at large.



**Director (DR) Candidate:** Shelly Farley, *ABR, CDPE, CNE, GRI, PME*  
**Office Affiliation:** RE/MAX Elite

As a member of SEVRAR for over 10 years, it has been a pleasure to work with you. I am the managing Broker for RE/MAX Elite and a practicing REALTOR®. I proudly served as a member of SEVRAR's Education Committee and I am currently on the Board of Directors of the Arizona Real Estate Educator's Association. I teach continuing education classes for Advanced Realty Education. Our market is ever changing and as REALTORS® we need support, education and respect to allow us to be successful.



**Director (DR) Candidate:** Pamela Frestedt, *ABR, GRI, e-PRO®, SFR, CNE*  
**Office Affiliation:** Realty Excellence Group, LLC

I am asking for your vote to re-elect me for the position of Director at SEVRAR. As a member of the Dues Task Force appointed by the President-Elect, I have worked with the board in bringing the members' concerns of the financial commitments associated with being a REALTOR® to the forefront and have provided the members with a solution to their concerns with a reduced fee for early dues payment. I am currently serving as the State Treasurer for WCR and thank the SEVRAR Leadership Program for enabling me to become a more effective leader. Thank you for consideration.

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**MORE DIRECTOR (DR) CANDIDATES**

## Special Election Issue - MEET THE CANDIDATES

### DIRECTOR (DR) CANDIDATES (Designated REALTOR®, Broker Manager or Owner)

This position is for a two (2) year term. Members will vote for two (2) Candidates for the Director (Designated REALTOR®, Broker Manager or Owner) position.



**Director (DR) Candidate:**

**Rick Moody**, ABR, AHWD, CNE, CSSN, GRI, LTG, MRE, REOS

**Office Affiliation:**

The Moody Group, LLC

I have twenty years leadership experience including operating my own company for twelve years as Owner/ President and was key accounts salesman for a large waste disposal company for seven years selling to large manufacturing companies in the mid-west. I have been a REALTOR® since 2002 and progressed from REALTOR® to Associate Broker. I currently preside as Designated Broker/Owner of The Moody Group. I am a member of the SEVRAR Housing Opportunity Committee (Chairman), Military Affairs Focus Team, Grievance Committee, Education Committee (past), a graduate of the 2008 Leadership Program, an AAR State Director and a United States Army Veteran.



**Director (DR) Candidate:**

**Craig Peck**, ABR, AHWD, CDPE, CRS, e-PRO®, GRI, MRE, SFR

**Office Affiliation:**

RE/MAX Diamond

My 30+ years of real estate experience in the southeast valley has given me the Patience, Persistence, and Perspective to help us get what we want as Broker/Agents in Today's Market. My priorities would be: more free continuing educational hours, more free technology, foreclosure, and short sale training to help us close more sales, more National Speakers in areas that can train and motivate us, more timely information so we can make better choices, a Stable and Strong Association for long term support. I ask for your support and your vote for Director.



**Director (DR) Candidate:**

**Heidi Quigley**

**Office Affiliation:**

United Broker's Group

I am running for a Director's position in the 2011 SEVRAR election because I believe I can contribute to the future growth and overall success of our Board, utilizing the skills I have developed through my real estate and business experience. I serve on Grievance, teach CE classes and am a SEVRAR Ombudsman. I believe I have developed an understanding of the challenges and opportunities we face as a Board. Our members have never needed Board support more! I have the commitment, time and energy needed to make a contribution to our real estate community. I am eager to serve.



**Director (DR) Candidate:**

**Robert Thompson Wilder**

**Office Affiliation:**

Wilder Real Estate

I have been a broker for 27 years in Arizona, Florida, Georgia, Washington, and Wisconsin with a unique perspective on real estate custom derived from English and Spanish law. My focus has been multi-family and educational housing nationwide. Our industry and country currently struggles with frenetic societal and economic change. This period will be characterized as the time our industry "got it right". Debate over the social conscience of business is moot. Short sales and foreclosures impact all and we can hope for salvation or stand up and make a difference in the lives of those who provide our livelihood.

This position is for a two (2) year term. Members will vote for two (2) Candidates for the Director (Designated REALTOR®, Broker Manager or Owner) position.

## Special Election Issue: ELECTION CHRONOLOGY

### Friday, July 30, 2010

Announcement of candidates and voting procedures are made at all marketing meeting/tour functions. (July 30<sup>th</sup>)

### Friday, August 20, 2010

Elections OPEN (Third Friday in August)

### Friday, September 3, 2010

Elections CLOSE (First Friday in September)

### Friday, September 10, 2010

Election results are posted (No later than September 15<sup>th</sup>)

[www.sevrrar.com/BoardElection.aspx](http://www.sevrrar.com/BoardElection.aspx)

## MEET THE CANDIDATES - Special Election Issue

### DIRECTOR (R) CANDIDATES (REALTOR®)

This position is for a two (2) year term. Members will vote for two (2) Candidates for the Director (REALTOR®) position.



**Director (R) Candidate:**

**Patricia Ballantine, CNE, CSSN, GRI**

**Office Affiliation:**

Independence Realty Professionals, Inc.

As we look ahead we see never-ending change and ever-growing challenges. I look forward to the future, bringing past experiences to guide me. I can tell you about my qualifications as a associate broker, former real estate business owner, mentor, broker licensing instructor, grievance committee member, etc. but these accomplishments don't matter nearly as much as the great people I have had the pleasure to meet along the way. I look forward to meeting and representing you. It would be an honor and privilege to serve you as a SEVRAR director. Your vote is greatly appreciated. See you soon!



**Director (R) Candidate:**

**Stanley W. Graham, ABR, AHWD, CRS, PMN**

**Office Affiliation:**

Arizona Elite Properties

SEVRAR member for over 20 years. My goal—improve board responsibility to the membership. Benefits and services for members will always be my top priority. I chaired the Benefits Committee and initiated SEVRAR's FREE education program. I am the owner of Advanced Realty Education. AAR State Director 2007 & 2010; served on their Forms, Instructor Stands, Professional Development Committees and the NAR Education Committee and Safety Task Force. I am a member of the Arizona Real Estate Educators Association and I currently serve you as 2009-2010 Director. Please permit me to continue to represent you. Thank You.



**Director (R) Candidate:**

**Michael L. Hickson, ABR, SFR**

**Office Affiliation:**

Prudential Arizona Properties

As a board director for the SouthEast Valley Regional Association of REALTORS® this past year in 2010 and a graduate of their Leadership Program, I have acquired much knowledge and insight into the resources and services that make SEVRAR one-of-a-kind. As a resident of the Southeast Valley for almost 20 years, I know the importance of preserving the future successes of the association and maintaining those traditions while also bringing in a fresh outlook. I will continue to uphold a strong Code of Ethics in all areas of the REALTOR® profession, advocating for the members as well as the community.



**Director (R) Candidate:**

**Sasha Lopez, ABR**

**Office Affiliation:**

New Vista Realty Arizona

I continue to seek many different areas to learn and grow in my career. Currently I am on the MLS committee for SEVRAR, member of AAREA, ways and means chair for SEVWCR, board secretary for YPN, member of the planning team for community NSP auctions and an ABR. I feel being so involved I have a great knowledge of what the needs and wants are of my fellow REALTORS®. I would like to become part of the team as a director that will take ideas and continue to propel SEVRAR forward as an outstanding benefit to its members.



**Director (R) Candidate:**

**Hercel Spears**

**Office Affiliation:**

RE/MAX Alliance Group

A SEVRAR member for over 20 years, I have served as Government Affairs Chairman and member of Grievance Committee/Professional Standards. One of my crowning achievements was bringing free education to SEVRAR members. Doing things that benefit members is of utmost importance, and my goal will be to make certain members, both REALTOR® and Affiliates, get a fair shake for the dues paid. Members deserve the respect and service this organization can provide and your needs should be placed above all others to insure you get the support that will allow you to be successful.

This position is for a two (2) year term. Members will vote for two (2) Candidates for the Director (REALTOR®) position.